PUBLIC POLICY CONCLAVE
ON
INTEGRATING PUBLIC POLICY & GOVERNANCE ISSUES IN MANAGEMENT EDUCATION
OCTOBER 06th 2012

EDUCOMP RAFFLES HIGHER EDUCATION LIMITED
(www.educompraffles.com)

Educomp Solutions Ltd is the largest education company in India. It currently serves more than 15 million learners and educators across India, USA and Singapore. Educomp Solutions Ltd has 27 offices worldwide, including in U.S.A, Canada, Singapore, India, and Sri Lanka. Raffles Education Corp. Limited operates 36 colleges in 13 countries. It has been created to provide high quality education in India under its brands Raffles Millennium International, JRE Group of Institutions and Millennium Academy of Professional Studies. As a part of this venture they have introduced world-class professional development programs which offer a truly international experience right here in India. At present the courses offered are –

- Management
- Engineering
- Design courses

They have been providing management and design education for 20 years and our graduates are keenly sought after by employers around the world. They have seven campuses across the country namely Ahmadabad, Bangalore, Delhi, Chandigarh, Chennai, Hyderabad and Kolkata. The JRE campus is located in Greater Noida.

JRE GROUP OF INSTITUTIONS
(www.jre.edu.in)

JRE Group of Institutions has been developed to the highest international standards with state-of-the-art infrastructure in Greater Noida. The institution aims to provide a truly global learning experience to the corporate executives at all levels of the organization through the partnership of world class education service providers like Raffles Education Corporation Limited, Singapore and Educomp Solutions Ltd, India.
Educomp Solutions Ltd. has set precedence by being a pioneer in providing globally diversified education solutions to over 32000 schools and 23 million learners. They have made their presence in each of the verticals of Education Ecosystem, with technology-enabled products, high quality people, structured processes and entrepreneurial leadership, that integrates to deliver unmatched value and hence reach out to the entire education life cycle.

Raffles Education Corporation Limited (“Raffles Education Corp”) is the largest private education group in Asia-Pacific. Since its inception of the first college in Singapore in 1990, the Group has grown to operate 33 colleges in 30 cities across 13 countries in the Asia-Pacific.

Owing to its highly qualified faculty, state-of-the-art infrastructure and quality teaching and learning procedures, JRE Group of Institutions is emerging as the preferred institute for students opting for higher studies. These institutions have evolved as a symbol of quality education, dedicated to nurturing the talents and aspirations of the youth of the nation.

**JRE-SCHOOL OF MANAGEMENT, GREATER NOIDAA**

The JRE School of Management (SOM) leverages the competence of both these partners and aims at creating an experiential learning environment through exposure to a range of real world practical problems and utilizing opportunities to apply acquired skills in diverse business situations.

This unique integration has enabled JRE-SOM to scale new heights and gain widespread recognition amongst academic circles, professional bodies and the corporate world. It conducts, two year full time, Post Graduate course in Management (PGDM) and is approved by AICTE.

**Purpose for the Conclave:**

**INTEGRATING PUBLIC POLICY & GOVERNANCE ISSUES IN MANAGEMENT EDUCATION**

The teaching of public policy and public administration as independent degree level programmes both at undergraduate and post graduate levels, is relatively scarce to the mainstream Indian academic fraternity. Although there are specific teaching and research initiatives, currently being run by high end management schools like IIMA, and a few other universities in this area, these programmes are not entirely inclusive, in that they did not cater for a large student base, who would definitely benefit, by being qualified in these specialized areas. Lack of availability of programmes in this area, has resulted in a sense of obscurity among students and teachers on the immensely important area of public policy and management, and there are several ramifications for this deficit. Lack of talented manpower, qualified to analyze and formulate effective policies at central, state as well as local government levels, has resulted in as serious policy paralysis, which we can observe in India. This is compounded by a lack of effective
governmental drive to educated students and researchers in this area, and engage in innovations in implementation and service delivery, the two key areas of concern in a dynamic and emerging country such as India. Teaching, researching and devising new ways of creating talented human resources, who have the expected competency and capability to drive India's administrative efficiency, is the sole purpose of the proposed initiative!

Centre of Excellence in Public Policy at JRE Group of Institutions:
With India poised for an accelerated industrial development, the policy drivers for its growth in Administration and Public domain are being reconsidered. Infrastructural and economic concerns are an important global policy imperative and cannot be ignored by the industrial sector. JRE Group of Institutions has develop a centre aimed at providing a common platform for the Practicing Managers, Researchers, Academia, Chambers of Commerce and Industry, to deliberate on the growing importance of Policy Management for the Corporate Sector.

The Objectives of the Centre:
The objectives of the centre would revolve around:

- Encouraging Research in strategic areas of public policies and Governance.
- To analyze critically the trends and developments in the institutional, legal and regulatory framework for corporate governance in India
- To identify training and development needs of the officials of the legal, regulatory other agencies associated with implementation of various policies.
- To develop linkages and collaboration between research agencies, Government Agencies and practitioners in India and abroad.
- To conduct collaborative research training and consulting activities in India and abroad.
- To develop a Master’s Course in Public Policies and Administration in association with leading International Universities.
- To develop curriculum for the executive and management education on Public policies and administration

Although national and international policy-making that integrates environment, trade and development considerations is a relatively new discipline, primarily emerging only during the past decade, policy analysis and capacity building services in this area has been made by intergovernmental and nongovernmental organizations in recent years. The focus of the centre is to assimilate this complex, cross sectional issue through multidisciplinary coordination, to integrate best practices with other management systems.
**Program Schedule:**

<table>
<thead>
<tr>
<th>S. No</th>
<th>Time</th>
<th>Events</th>
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<tbody>
<tr>
<td>1</td>
<td>1015-1045 hrs</td>
<td>Arrival of the Guests &amp; Registration</td>
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<tr>
<td>2</td>
<td>1045- 1050hrs</td>
<td>Inauguration by Lightening of Lamp &amp; Summit Overview “PUBLIC POLICY CONCLAVE”</td>
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<td>3</td>
<td>1050- 1055 hrs</td>
<td>Welcome by Dr. Pankaj Gupta, Director JRE SOM</td>
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<td>4</td>
<td>1055- 1100 hrs</td>
<td>Address by Prof. Stephen Rawlinson, President, JRE Group of Institutions</td>
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<td>5</td>
<td>1100- 1105hrs</td>
<td>Opening Address by Mr. Amlan Bhushan, Director, Bhushan Taylor</td>
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<td>6.</td>
<td>1100- 1110 hrs</td>
<td>Address by Mr. Harpreet Singh, ED, Educomp Raffles Higher Education Ltd and President, Educomp Solutions Ltd.</td>
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<td>7.</td>
<td>1110-1130hrs</td>
<td>Key Note Address by Mr. Rakesh Singh, President, ICAI</td>
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<td>8.</td>
<td>1130-1145hrs</td>
<td>Address by Guest of honor Mr. B.P Awasthi, IRSE, Ministry of Railways</td>
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<td>9.</td>
<td>1145-1200 hrs</td>
<td>Address by guest of Honor Ms. Kalpana Awasthi, IAS Commissioner, DELHI-NCR</td>
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<td>10.</td>
<td>1200-1210 hrs</td>
<td>Inauguration of center &amp; book launch</td>
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<td>11.</td>
<td>1210 - 1330 hrs</td>
<td>Panel Discussion and Q&amp;A: <strong>Topic: INTEGRATING PUBLIC POLICY &amp; GOVERNANCE ISSUES IN MANAGEMENT EDUCATION</strong></td>
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<td>12.</td>
<td>1330 - 1345 hrs</td>
<td>Vote of thanks by Student President &amp; Distribution of Mementoes</td>
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<td>13.</td>
<td>1345 Onwards</td>
<td>Lunch</td>
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Contact Details:

Event Convener: Dr. Pankaj Gupta
Mb: 09810091755

Co-Convener: Dr. Pawan Gupta
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Student Coordinators:
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