POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
AICTE APPROVED

Academic Partner: Educomp Solutions Ltd.
FROM THE ACADEMIC PARTNER'S DESK

I welcome you to JRE. Our association with JRE is a commitment to deliver world class professional development programs which offer a truly international experience right here in India.

As you may be aware, Educomp Solutions Limited, founded in 1994 is a globally diversified education solutions provider and the largest education company in India. Together with JRE our aim is to provide students with a solid foundation of management principles and a comprehensive understanding of entrepreneurship & leadership in a global environment.

Students at JRE will learn “life skills” that will provide them with critical skills required by employers today along with the capabilities required for building new businesses in the future. I welcome you into our family and wish each of you a true learning experience at JRE.

Shantanu Prakash (An IIM-A Alumnus)
Founder of Educomp Solutions Ltd.

FROM THE ACADEMIC PRESIDENT’S DESK

It is my pleasure to welcome you to the JRE. I am confident that your decision will be rich & rewarding. JRE will provide you with the knowledge, skills and personal insights that will give a solid foundation for a successful future. Choosing the right institution for a great career is one of the most important decisions of your life. So why choose JRE Group of Institutions?

JRE focuses on creating a state of the art learning environment in which intellectual, practical and social skills are developed in a holistic way. The best of traditional educational practices are used along with practical and challenging experiences so that the students can meet the challenges of today. The quality education you receive in your chosen field will focus on employability and appeal to local and international recruiters. With its excellent facilities, challenging, relevant programs and focus on development of well rounded individuals, I am sure that JRE will provide you with world class learning experience.

Prof. Stephen Rawlinson
Academic President
JRE Group of Institutions

FROM THE PRESIDENT'S DESK

Thank you for your interest in JRE. We have a distinctive approach to professional education and would encourage you to carefully analyze us before deciding if we are the right B-school for you.

Our aim is to build your skill set and enhance your knowledge so that you are prepared to take on the world and lead organizations through powerful, informed and innovative managerial decision-making.

At JRE, we focus on providing you with a quality education that is integrated with core Indian values of humility, courage, dedication and perseverance. Our rigorous and comprehensive curriculum, workshops, seminars and personal development programs coupled with corporate ethics act as the platform for preparing our students to achieve success in their chosen careers.

Here, you will be trained by a team of highly qualified faculty members from academia and corporate backgrounds who will share their management experiences and best global practices.

The values at JRE are excellence, innovation, commitment, team work & leadership and these will be shared and supported during your journey at JRE, helping us to become a world class institute.

I welcome you to the management education of the future.

Harpreet Singh (An IIM-A Alumnus)
President
JRE Group of Institutions
Member - CII Higher Education Committee
K N Memani (Ex Chairman & CEO-Ernst &Young) is a Chartered Accountant. He was the Chairman and Country Managing Partner at Ernst & Young, India until 31st March 2004. He was also a member of Ernst & Young Global Council for the past 10 years. Mr. Memani specializes in Business and Corporate Advisory, Foreign Taxation, Financial Consultancy etc. and is consulted on corporate matters by several domestic and foreign companies. Currently, Mr. Memani is a member of the Expert Committee constituted by the Ministry of the Company Law for the amendment of the Company’s Act. He is also a member of the National Advisory Committee on Accounting Standards (NACAS) and member of Accounting Standard Board of the Institute of Chartered Accountants of India. He is the only Indian appointed in this committee by IMF. Mr. Memani is also a member of the Board of Governors of IIT-Roorkee, INFINITY Management School, Jaipuria Management School, Charitable and Philanthropic Trusts.

Kamlesh Vikramsey (Ex President-Institute of Chartered Accountant Association of India) is a Chartered Accountant having more than 25 years experience in public practice as Senior Partner of Khimji Kunverji & Co. Chartered Accountants (member of the Audit Advisory Committee of United Nations Development Programme (UNDP), New York). He has held public office of the President of the Institute of Chartered Accountants of India (ICAI)- a statutory body. He was also the President of Confederation of Asian & Pacific Accountants (CAPA). He has served on the Board of International Federation of Accountants (IFAC).

Dr. Pradip Khandwalla (Ex Director-IIM Ahmedabad) is presently a member of the Institute of Chartered Accountants of India. He has been a consultant/trainer to a large number of organizations, including the Aditya Birla Group, Alembic, BHESL, Bharat Petroleum, CMC, Cadila Pharma, DFID, Grow Talent, Gujarat State Finance Corporation, Hindustan Lever, L&T etc. Professor Khandwalla taught at McGill University, Canada for several years before returning to India in 1975. He held the L&T Chair in Organizational Behaviour at IIMA from 1985 to 1991. He was the Director of IIMA from 1991 to 1996. Thereafter he was a professor at the Indian Institute of Management, Ahmedabad until his retirement in 2002. Prof. Khandwalla has authored over a dozen professional books and 110 papers and articles in Indian and foreign journals.

Rajesh Dalal (Ex Executive Director-Johnson & Johnson Ltd.), is a business leader with a proven track record. He has performed consistently in a result oriented multinational environment (Johnson & Johnson) both as a Country Head in India as well as in a Pan Asia role managing M&A. His accomplishments include achievement of the highest compounded sales and profit growth in any 5 year period in the history of the company. He has nurtured and developed scores of future leaders including two current Managing Directors and one current Asia-Pacific CFO. He has cross functional hands-on experience in managing operations and R&D in addition to sales and marketing. He has identified and executed several Technology Transfer and Licensing deals to accelerate growth. He has managed a divestiture and has actively partnered with Government and Industry Associations to improve healthcare delivery in India.

Rajesh Narain Gupta (Managing Partner-S.N. Gupta & Co. Eminent Law Firm) has a vast experience in corporate and transactional matters. His areas of specialization include almost all aspects of Banking, Laws and Practices, Structured Finance, Micro Finance, Corporate and Commercial laws, Real Estate including Foreign Direct Investments in India. He has been a pioneer in India in the field of succession and estate planning. He was retained by large foreign and private banks with regard to implementation of procedural part of securitization and reconstruction of financial assets and enforcement of Security Interest Act 2002. He was also a special invitee by the Indian Bankers Association and the Reserve Bank of India in connection with the amendment of Banking Regulation Act 1949.
ACADEMIC ADVISORY COUNCIL

Prof. Stephen Rawlinson. (Head-Academic Advisory Council) is an international educator with many years of experience in tertiary level teaching and leadership in international business, strategic thinking and management. In addition to have worked in the United Kingdom, Bermuda, New Zealand, Australia, Singapore and the People's Republic of China, he has extensive experience in a wide range of business applications. He remains active in a number of business related activities geared towards entrepreneurship.

Dr. C S Sharma (Consultant-Advisory Council) is a well known academician with a teaching and research experience spanning thirty years at prestigious Shri Ram College of Commerce, University of Delhi. Dr. Sharma completed his PhD from Delhi School of Economics and has published a number of research papers in national and international journals. He has conducted large number of training programs for various companies in the area of finance.

Prof. Pankaj Gupta (Director – SIBM) is a fellow of the Institute of Cost and Works Accountants of India (ICWAI) Kolkata, Fulbright Fellow and an alumnus of Lucknow University and IIM Ahmedabad. He has over 20 years of professional experience to his credit with several top organizations such as IIM Kozhikode, IMT Ghaziabad, University of Washington (USA), SP Jain (Dubai and Singapore), ICSI (New Delhi) amongst others. Prior to joining SIBM, Bangalore as Director, he was faculty in the areas of finance and accounting and also the Chairman – International Relations at IIM Kozhikode.

K Narpat Singh (Consultant-Training and Development) has a rich experience of over 26 years. He served the Tank Corps of the Indian Army and in this tenure besides leadership positions, he served as a psychologist at Services Selection Board and has assessed personalities of both men and women aspirants for careers as officers with the Army and the Navy. He was Head-Training and Academics - Hero Mindmine and has expertise in conducting personality development programs.

Dr B V Krishna Rao (Dean Engineering - JRF Group of Institutions, Greater Noida) holds Doctoral degree from Andhra University with wide experience in teaching for about 19 years and as well as Administration in the faculty of Engineering. During his career he actively participated in Research programmes and conducted series of orientation & Training programmes for teachers on innovative teaching. He served as Chief coordinator for conduct of University Examinations and headed the Science clubs. He has been involved actively in conducting Programmes on Quality Education in Engineering Colleges, Pedagogical skills for faculties. He also has an expertise in setting up of Systems & procedures in Engineering and Science administration.
ABOUT THE ORGANISATION

JRE GROUP of Institutions
(Greater Noida, Uttar Pradesh)

With a vision to facilitate quality management and technical education, JRE Group of Institutions has been developed to the highest international standards with state-of-the-art infrastructure. The Institute will provide a truly global experience through academic partnership with Raffles Education Corporation Limited ("Raffles Education Corp."), Singapore and Educomp Solutions Ltd., India, both world class education service providers. JRE will broaden the outlook of the students through the delivery of AICTE approved postgraduate and undergraduate programs in Management and Engineering.

The Institute will offer a post graduate diploma in management that is designed to empower the participants through quality education focusing on innovation, entrepreneurship and benchmarked management techniques. The Institute aims to create an environment in which students undergo a process of experiential learning through exposure to a range of real world practical problems, and through utilizing opportunities to apply learned skills in diverse business situations.

The programs develop students' practical skills through a range of activities including industry-specific training, live projects, case studies and exposure to practicing professionals.

The Institute has invested in the latest technology to ensure that our technological capabilities meet the cutting edge requirements of the industry to promote learning and to facilitate student placements. The combination of academic programs ensures that our graduates are attractive to recruiters in today's competitive global market.
ACADEMIC PARTNERS

Educomp Solutions Ltd.

Educomp Solutions Ltd., founded in 1994, is a globally diversified education solutions provider and the largest education company in India. Educomp currently serves more than 12 million learners and educators across India, USA and Singapore. In recognition of its innovations and product offerings, Educomp was conferred the “CNBC-ICICI Bank Emerging India Award” as the ‘Company of the year 2005’ in the ICE and ITes Category.

Raffles Education Corporation Limited, Singapore

Raffles Education Corporation Limited (“RafflesEducationCorp”) is the largest private education group in Asia-Pacific region. Since establishing its first college in Singapore in 1990, the Group has grown to operate 38 colleges in 36 cities across 14 countries in the Asia-Pacific region.
VISION

To provide a learning environment in which all students are challenged to develop their intellectual, practical and social skills in a holistic way focusing on leadership, socially responsible behavior and lifelong learning.
MISSION

To be a leader in the delivery of high quality research based content with the aim of encouraging intellectual curiosity, innovation, ethical leadership, entrepreneurship and the empowerment of socially responsible citizens.
THE PGDM PROGRAM AT JRE

The Post Graduate Diploma in Management (AICTE Approved) program has been designed to empower the participants through quality education focusing on innovation, entrepreneurship and benchmarked management techniques. The Institute aims at creating an environment in which students undergo a process of experiential learning through exposure to a range of real world practical problems and utilizing opportunities to apply learned skills in diverse business situations.

PGDM Program Offer Majors in
- Marketing
- Finance
- Human Resource

After successful completion of the 2-year program students will be awarded a Post Graduate Diploma in Management.
INDUSTRY EXPERIENCE

The course provides an opportunity for students to complete internships with top corporations, and education is imparted through case studies that focus on diverse industries. Students are also exposed to top corporate professionals from whom they can learn from first-hand experience.

SPECIALIZATION CERTIFICATION

The students will be able to focus on high growth sectors including Financial Services & Banking, Healthcare, Education, Infrastructure, FMCG, Manufacturing, BPO & IT services. The student can choose two sectors in the final year for specialization.* This will entail study hours in addition to those required by the curriculum. Certification provided by JRE will be useful in the placement process. One sector specialization is included in the fees charged.

*Priority will be given to courses with maximum enrolment

INDUSTRY CERTIFICATIONS

ERP certification from Oracle or CRM certification from Microsoft is included in the course fee. SAP modules are also available on payment of additional fee.

PERSONAL & PROFESSIONAL VALUES

JRE promotes the highest levels of ethical and socially responsible behaviour and decision-making. These core values will be embedded in the teaching of all subjects.

PERSONALITY DEVELOPMENT

Holistic education that incorporates aspects of educational, social, physical, emotional and spiritual development is considered to be critical to overall learning. This includes sessions on stress management, time management, art of living (relevant course), interview facing skills, placement workshops etc.
STUDENTS AT JRE

ACADEMIC LIFE

JRE will provide opportunities for students on an individual and group basis to develop social, intellectual and practical skills in the discipline of choice and to develop a love of life long learning. Students will be encouraged to develop their personal leadership styles and will be provided with ample opportunity to interact with faculty and practitioners alike. The focus of the program as a whole is to stimulate the students in a way that promotes the internalization of learning rather than examination and challenging traditional approaches to problem solving. The assignments, project work and case analysis are designed to support this approach, also to arm students with skills to effectively manage a range of complex business situations. The overall orientation of the program is towards preparing participants for high end employability.
JRE has high expectations from its participating students and securing a place will be highly competitive. It has been designed for individuals willing to work in a learning environment encompassing a wide spectrum of knowledge. The program focuses on the development of leadership skills, innovative & out of the box thinking and matured decision-making process. To accomplish this, the institute expects the students to be motivated, open-minded, and willing to bring a fresh approach to the world of business. The students must be prepared to put in additional hours before and after interaction with the faculty and should always have a ready-to-learn attitude.

**Students who are suitable for this program should be:**

- Keen Learner
- Disciplined
- High In Energy
- Creative
- Excited By Challenges
- Able To Communicate Effectively
- Demonstrate High Integrity
- Flexible In Approach
- Self Confident
- Interpersonal Skills
A group of mentors with broad knowledge and experience will assist the students through a highly interactive mentoring program. During this process the mentors will help the students to clarify their goals and objectives, and will actively focus on the holistic development of the mentee. Mentors will focus on maximising the potential of each student by guiding him or her through all aspects of their individual personal growth, academic learning and skill development. Mentors will share their life experiences and insights, promoting a love of lifelong learning and solid corporate citizenship.

Mentors and mentees frequently develop a unique bond that can last a lifetime.
CURRENT MENTORS

T N Seshan
Former Chief Election Commissioner of India

R Jayaraman (IIM-A Alumnus)
Ex CEO of Vardhman Threads

Sharad Aggarwal (IIM-A Alumnus)
MD-Educamp Infrastructure and School Management Ltd.

Shobha Gupta (IIM-A Alumnus)
Director-(Projects) at Educomp Solutions Ltd.

Sameer Sinha (IIM-A Alumnus)
VP-Power, Alcohol and Corporate Planning
Triveni, Engineering & Industries Ltd.

Sharad Talwar (IIM-A Alumnus)
CEO-IndiaCan

Deep Kalra (IIM-A Alumnus)
CEO-Makemytrip.com

Sandeep Kalra (IIM-A Alumnus)
CEO-RSH Australia Pty. Ltd.

R R Rao (IIM-A Alumnus)
MD-ICRA Management Consulting Services Ltd.

Kalyani Chawla
VP-Marketing & Communication, Christian Dior
The students will be taught by a team of highly qualified professional educators and practitioners from industry and reputed institutes who will share management expertise and best global practices. Our local and overseas faculty members will facilitate the development of global perspectives and internationally relevant knowledge. All are professional practitioners in their respective fields. Their diverse backgrounds, wealth of knowledge and industry experience translate into giving the students an impeccable edge in terms of learning and employment.
**FACULTY PROFILES**

Prof. Stephen Rawlinson (Head-Academic Advisory Council) is an international educator with many years of experience in tertiary level teaching and leadership in international business, strategic thinking and management. In addition to have worked in the United Kingdom, Bermuda, New Zealand, Australia, Singapore and the People's Republic of China, he has extensive experience in a wide range of business activities. He remains active in a number of business related activities geared towards entrepreneurship.

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**Amit Kumar Agarwal** is an MBA graduate, maintains that managing wealth at the bourses is akin to winning a war through proper strategizing, money management and investment planning. His specialization areas are Financial Planning (CFP), Investment Planning (CFP), Security Analysis & Portfolio Management, Derivatives & its Strategies, Financial Modeling through MS-Excel, Quantitative Techniques and Financial Accounting & Management.

**Marie Grace B Tambalque** has wide international experience at university level teaching in Business and Economics in the Philippines, Mongolia & Vietnam and currently in India. Additionally she has practical business, management and consulting experience across a number of industries/professions and focuses her teaching on challenging students to think innovatively.

**M Venkatesh** serves as President of Group HR & People Solutions at Educomp Solutions Limited. He has over 18 years of experience and has served as Director of HR & Admin at Coca Cola Ind Inc. He holds B.Sc., PGDPM and M.A. (Social Works).

**VISITING/ADJUNCT/GUEST FACULTY**

<table>
<thead>
<tr>
<th>NAME</th>
<th>ASSOCIATED WITH</th>
<th>SUBJECT</th>
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<tbody>
<tr>
<td>Prof. V. K. Bhalla</td>
<td>FMS Delhi</td>
<td>Finance</td>
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<tr>
<td>Prof. Venkat K</td>
<td>SP Jain, Mumbai</td>
<td>Marketing, Retail, SCM</td>
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<tr>
<td>Prof. Bhawani Singh</td>
<td>Ex Global Head Strategy, Coke</td>
<td>Marketing</td>
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<tr>
<td>Prof. D.P. Goyal</td>
<td>MDI Gurgaon</td>
<td>IT &amp; MIS</td>
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<tr>
<td>Prof. K.K. Ramesh</td>
<td>IIM Kozhikode</td>
<td>Accounting</td>
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<tr>
<td>Prof. Manaswini Acharya</td>
<td>MICA, Ahmedabad</td>
<td>Communications</td>
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<tr>
<td>Prof. Sanjeev Gupta</td>
<td>SIBM Bangalore</td>
<td>Marketing</td>
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<tr>
<td>Prof. Kamna Malik</td>
<td>U-21 Global Singapore</td>
<td>IT, QT</td>
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<tr>
<td>Prof. K. Balachandran</td>
<td>NYU, Stern School of Business, USA</td>
<td>Accounting &amp; Finance</td>
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<tr>
<td>Prof. Rajiv Ranjan Thakur</td>
<td>IMT Ghaziabad</td>
<td>Strategy and IntlBusiness</td>
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<td>Prof. Sebastien Therakan</td>
<td>IIM Kozhikode</td>
<td>Business Laws</td>
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<tr>
<td>Prof. Lionel Aranha</td>
<td>IIM Kozhikode</td>
<td>Finance &amp; Accounting</td>
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<td>Mr. Ashok Narain</td>
<td>Ex- Head HR, Pepsi</td>
<td>Leadership and HR</td>
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<tr>
<td>Prof. Rachel Davis</td>
<td>NUS Singapore</td>
<td>Asia Business Strategy</td>
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<tr>
<td>Mr. Rahul Dev</td>
<td>Ex- Head HR Accenture</td>
<td>HR &amp; Leadership</td>
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</table>
PLACEMENT

PLACEMENT COMMITTEE

We have a designated placement committee consisting of highly experienced professionals from diversified industries and is headed by an IIM alumnus. The team interacts with our students to understand their professional career interest and accordingly they are guided. The placement team also takes care of our students’ internship, summer training and provides assistance in final placements.

The placement committee is headed by:

RJAYARAMAN

Mr. R. Jayaraman has earned MBA from IIM-A and B.Tech. with many years of leadership and CEO / Senior Management positions in companies like Madura Coats, Vardhman and Mahavir Textiles, Goetze (Escorts group), Jumbo Electronics Dubai, Kaycee Nigeria, Nanz Retail and presently consulting in the area of Retail, Fashion, Telecom and FMCG products in brand building. He is the president of IIM-A Delhi chapter and actively involved in pan IIM activities.

ANUJ AHUJA

Mr. Anuj Ahuja is a B.Tech. (BITS Pilani), M.Tech. (IIT Delhi) & PGDM (IIM Bangalore), AMP (Stanford Business School), serial entrepreneur in sectors including Manufacturing, Retail, IT, Internet & Education. He has to his credit numerous case studies and research papers presented at various business forums. He has been a visiting faculty to top 10 business schools in Delhi. He is secretary of IIM-B alumni association and Director of Rotary Club Southend, TiE Member.

PLACEMENT PROCESS

COUNSELING PROCESS

Student profiling → Student’s skill set Vs Skill set requirements → Student opts for multiple industries of their interest → Corporate shortlist the student’s profiles → Placement office matches profile of students and sends to corporate → Corporate sends their skill set requirement → Corporate visit the campus/ students visit the corporate → Group discussion/ Interview of short listed student by corporate → Selection of student by corporate → Offer letter by corporate to the student
<table>
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<tr>
<th>Potential Recruiters</th>
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<td>ICRA</td>
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<td>HERO HONDA</td>
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<td>MET LIFE</td>
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<td>HDFC</td>
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<td>IBM</td>
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<td>MICROSOFT</td>
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<td>ALEMBIC</td>
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<td>IDEA</td>
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<td>EVALUERSERVE</td>
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<td>SIEMENS</td>
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<td>DELOITTE</td>
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<td>FOOD WORLD</td>
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<td>ADITYA BIRLA</td>
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<td>RAFFLES EDU. CORP</td>
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<td>EDUCOMP SOLUTIONS</td>
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<td>TRIVENI ENGINEERS</td>
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<td>KPMG</td>
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<td>INDUSIND BANK</td>
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<td>DHANLAKSHMI BANK</td>
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<td>GM MOTORS</td>
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<td>TATA MOTORS</td>
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<td>TATA CAPITAL</td>
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<td>RELIGARE</td>
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<td>FORTIS</td>
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<td>MAX HEALTH CARE</td>
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<td>BLACKBERRY</td>
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</table>
The curriculum is designed by both industry experts and academicians to create a solid link between conceptual knowledge and the practical requirements of today’s business world. The course structure will facilitate four-dimensional learning:

- Facilitating an in-depth understanding of the key concepts.
- Providing opportunities for understanding the links between conceptual understanding and practical applications.
- Applying the concepts in actual or simulated environments.
- Reviewing and analyzing the links between given business situations and the concepts learned.

The learning experience is enhanced through case studies both Indian and International, live projects on some subjects and regular business presentations.
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Founder of Educomp Solutions Ltd.

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I welcome you to the management education of the future.

Harpreet Singh (An IIM-A Alumnus)
President
JRE Group of Institutions
Member - CII Higher Education Committee
The PGDM curriculum is extensive and covers all aspects of management to provide students with multi-faceted knowledge in all fields of management, while they hone and specialize in their chosen field. The course structure has been designed such that the students can assimilate this knowledge in the best possible combination of subjects and time.

Indian and Harvard Business Review case studies is introduced by JRE for all the relevant subjects

<table>
<thead>
<tr>
<th>Year I</th>
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<tbody>
<tr>
<td>- Business Communication</td>
<td>- Strategic Management-I</td>
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<tr>
<td>- Business Statistics &amp; QT</td>
<td>- Elective 1</td>
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<td>- Financial Accounting for Managers</td>
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<td>- IT &amp; MIS for Decision Making</td>
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<td>- Organizational Behaviour</td>
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<td>- Legal Aspects of Business</td>
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<td>- Corporate Finance-I (2.0)</td>
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<tr>
<td>- Macro Economics-Principles &amp; Policies</td>
<td>- Strategic Management-II</td>
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<td>- Management Accounting &amp; Control</td>
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<td>- Marketing Management-II</td>
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<td>- Operations and Project Management</td>
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<td>- Written Analysis &amp; Communication</td>
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<td>- Business Environment</td>
<td>- Elective 1</td>
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<tr>
<td>- Corporate Governance, Business Ethics &amp; CSR</td>
<td>- Elective 2</td>
</tr>
<tr>
<td>- Business Research Methods</td>
<td>- Elective 3</td>
</tr>
<tr>
<td>- Corporate Finance-II</td>
<td>- Elective 4</td>
</tr>
<tr>
<td>- International Business</td>
<td>- Course of Independent Study/Project/Dissertation</td>
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<tr>
<td>- Supply Chain Management</td>
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<tr>
<td>- Environment Management &amp; Disaster Management</td>
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**Proposed Electives for 2nd Year PGDM Program**

**Marketing**
- Business to Business Marketing
- Consumer Behaviour
- Customer Relationship Management
- Distribution Management
- Export Management
- Integrated Marketing Communication
- International Marketing
- Internet Marketing
- Marketing of Financial Services
- Marketing of Services
- Market Research
- Marketing Strategy
- New Product Development & Marketing of Innovations
- Product Management
- Retail Marketing
- Rural Marketing
- Sales Management
- Strategic Brand Management
- Strategic Games in Marketing

**Finance**
- Commercial Banking
- Derivatives Management
- Financial Services
- Financial Statement Analysis & Business Valuation
- Financial Institutions and Markets (Indian and International)
- Fixed Income Securities
- Infrastructure & Real Estate Finance
- International Finance
- Mergers, Acquisitions & Corporate Restructuring
- Project Appraisal & Financing
- Security Analysis & Portfolio Management
- Strategic Corporate Finance
- Strategic Cost & Performance Management
- Treasury Management
- Management of Banks & Financial Institutions
- Wealth Management & Personal Tax Planning
- Management Control Systems
- Insurance and Risk Management
- Corporate Tax Planning & Management

**Human Resource Management**
- Compensation & Reward Management
- Competency Mapping & Assessment Centres
- Conflict & Negotiation
- Cross-cultural Skills For Global Managers
- Effective Talent Acquisition
- Human Resource Planning & Staffing
- Industrial Relations
- Labour Laws
- Management of Discipline & Grievances
- HR Score Card, Measurement & Audit
- Organization Change & Development
- Performance Management
- Psychological Testing
- Strategic HRM
- Stress Management & Personal Growth Lab
- Training & Development
- Work Psychology & Psychometric Testing

*Note:
* Elective will be offered if minimum 15 students opt for it.
* The subjects offered can change on the discretion of Academic Board of the society at any point of time.
JRE campus spread across 44 acres in Greater Noida, has been designed by professional architects and has a state-of-the-art infrastructure that supports the best of management and technical education. The campus has been designed for students to have a gratifying social, educational and professional experience.

Wi-fi Campus - The vibrant campus in Greater Noida has wi-fi facility which enables the students to access the information anywhere on the campus 24 hours.

Fully Air-Conditioned Classrooms - The fully air-conditioned classrooms are equipped with white boards, multimedia and audio visuals to facilitate effective learning. The classrooms have been designed for maximum interaction between faculty and students.

Digital Library - Students will be able to view and listen to multimedia materials using our revolutionary learning system, “the digital library”. A seminar, discussion, paper, reference material is just a mouse click away. This portable, personal library gives immediate access to up-to-date knowledge, research and information anytime and anywhere, allowing students to set their own pace of learning.

Well Stocked Libraries - JRE library has all types of management books, trade and academic journals, periodicals, case study and books from international authors.

Computer Laboratory - Laboratories are designed to International standards housing hi-end IBM/HP servers and Sun Micro servers, latest communication equipments such as CISCO routers, Switches, Wireless protocols etc. enabling the students to use and work with latest technologies.

Conference Rooms - Conference rooms are specially designed to facilitate group discussions, presentations and interactions. This has been designed to provide students with a realistic feel of corporate and business meetings.
**Cafeteria** - The cafeteria provides a variety of snacks, lunch, hot and cold beverages and many more eatables. The fully air conditioned cafeteria is served by the best of caterers to provide a variety of vegetarian and non-vegetarian food.

**Hostel** - Nestled in the serene, picturesque lush green Campus in Greater Noida, the hostel is "a home away from home". Spacious and comfortably furnished rooms accommodate the students, and the lounge serves as a common area to students where they can relax watching TV or reading newspapers and magazines. The peaceful surrounding creates a relaxed atmosphere which enhances the learning process. The housekeeping department is fully equipped with automatic washing machines with backup generators and an efficient team of housekeeping staff maintains the general cleanliness of the hostel. The hostel is also equipped with indoor games facilities like Table Tennis, Carrom etc. Additionally, sports facilities are available to students who are interested in a range of sporting activities.
BENEFITS OF LEARNING AT JRE

Students will be challenged and motivated by being part of a lively and active community of learning. The main goal of this community is to maximise the potential for all participants focusing on innovation, entrepreneurship and benchmarked management techniques. Students will be exposed to a range of learning opportunities linked to live projects, local, national and international case studies and topical issues where they will be challenged to focus on real-world and practical solutions.

A Community of Learning
Some of the key advantages of learning at JRE are:
- A residential Engineering & Management college
- Approved by A.I.C.T.E New Delhi
- Promoted by Jai Radha Raman Education Society
- Highly qualified & experienced faculty with industrial and corporate exposure
- Professional Industry Certifications
- Mentor Program
- Guest Lectures
- Live Projects
- Internships
- I.T. System Certification
- 100% Placement Assistance

The institute has invested in the latest technology to ensure that our technological capabilities meet the cutting edge requirements of the industry to promote learning and to facilitate student placements. The combination of academic programs ensures that our graduates are attractive to recruiters in today's competitive global market.

Quality Teaching and Employability
- Industry Oriented add on courses
- Opportunity to earn certifications from industry including Microsoft, SAP, Oracle etc.
- Work on real-time live projects from Industry
- Soft skills, personality development and stress management programs are integral part of the curriculum

High Quality Infrastructure
- High Speed Wi-fi enabled Campus
- Air-conditioned Classrooms
- Hi-Tech Computer Labs
- Proposed 4 Star Griha ratings
- Digital Library
- Well Stocked Libraries
- Cafeteria
- Sports and Recreational Facilities
- Hostel Facilities
- International Campus Environment
LEARNING MANAGEMENT SYSTEM

JRE is pioneering a novel 24/7 interactive learning management System (LMS). Ultimately all modules will be started by this system.

Smart track
JRE - LMS comes with the revolutionary learning system Smart Track designed not only to deliver the subject content to learners / students but also administer their usage of courseware. This unique system enables the learning experience to be two-way, dynamic, collegial, personalized, relevant and successful.

World Class Content
JRE - LMS’s approach to branded content, through collaborations with leading corporations, publishers, universities and business experts is unique in e-learning and gives access to both world-class content and subject matter expertise.

Self-Evaluation:
JRE - LMS incorporates powerful built-in features to evaluate student skills and learning accomplishments via on-line tests and quizzes.

PROFESSIONAL CERTIFICATION
Professional certifications are offered to the students by a number of multinational companies including Oracle, Microsoft and SAP.
ADMISSION PROCESS

Eligibility
- A bachelor’s degree with medium of instruction as English in any discipline.
- Applicants in their final year bachelor’s degree course are also eligible to apply.

How to Apply?
Applicants interested in appearing for PGDM program can apply by any one of the following methods.

a) Prospectus with Application Form
Applicants are required to fill up the application form given in the prospectus and send/submit it to ‘Admission Officer-PGDM Admission office’ JRE Group of Institutions, Greater Noida campus. The self-attested copies of X class, XII class and graduation mark sheets are to be enclosed along with the application form. The students for the final year of graduation may enclose the mark sheets up to the current semester/year.
Application forms are available at JRE GROUP of Institutions, Plot No. 5, 6, 7 and 8, Knowledge park-4, Greater Noida-201308, Uttar Pradesh. Please visit website for other Prospectus sales outlet.

b) Application Form Request
- Applicants can download the ‘application form request’ from the website (www.jre.edu.in), complete it and send it to the ‘Admission Officer-PGDM Admission office’, JRE GROUP of Institutions, Greater Noida campus, along with the demand draft of Rs 1000/- (DD in favor of “Jai Radha Raman Education Society” payable at Delhi) towards the cost of prospectus.
  Or
- Applicants can create a self ‘application form request’ by giving following details on a plain white sheet
  (1) Full Name
  (2) E-mail for correspondence
  (3) Contact number – mobile and landline
  (4) Course applied for
  (5) Complete Postal Address (for sending prospectus)
  (6) DD details-Please attach a demand draft of Rs 1000/- (DD in favor of “Jai Radha Raman Education Society” payable at Delhi) towards the cost of prospectus and send it to the ‘Admission Officer-PGDM Admission office’, JRE GROUP of Institutions, Greater Noida campus.

On receipt of ‘application form request’ and demand draft by the JRE admission office, prospectus along with application form will be dispatched to your address.

c) Online Application Form
Applicants are requested to visit the website (www.jre.edu.in) and pay online through credit card/debit card to download the application form.
Selection Process:

The selection to JRE is based on our aptitude test score which consist of written test, group discussion and personal interview. Candidates who have the score of CAT/MAT/XAT above 80 percentile are exempted from our aptitude test.

Chances of selection is high if score in the CAT/MAT/XAT is 80 percentile and above.

Please Note: All admissions to JRE PGDM are strictly on merit basis. There is no management quota. The entire admission process is on qualification basis, no intervention is possible. DO NOT PAY ANY MONEY to people promising admission at JRE. Please bring claims to our notice for strict action.

Fee Details:

Fees for Two year Program: Rupees 5.5 Lacs inclusive of all applicable Taxes (if any)

<table>
<thead>
<tr>
<th>Details</th>
<th>Amount (INR)</th>
<th>Schedule</th>
</tr>
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<tbody>
<tr>
<td>First Payment upon admission</td>
<td>1,75,000</td>
<td>Immediate</td>
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<tr>
<td>Semester I</td>
<td>1,50,000</td>
<td>By July 30th 2011</td>
</tr>
<tr>
<td>Semester II</td>
<td>1,25,000</td>
<td>By Dec 30th 2012</td>
</tr>
<tr>
<td>Semester III</td>
<td>1,00,000</td>
<td>By June 15th 2012</td>
</tr>
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</table>

Bank Details

Bank Name : Dhanlaxmi Bank
Bank Address : CF – 35, K-23/24/25, Pearl Plaza, Sector – 18, Noida 201301
Account Name : Jai Radha Raman Education Society
Type of Account : Current Account
Account No. : 0197056200000900
IFSC Code : DLXB0000197

Cheques / Draft to be in favour of ‘Jai Radha Raman Education Society’

Terms and Conditions:

- The dates of payment are subject to change by the JRE - Admission office. Any change will be communicated to all the students.
- Admission fee to be paid with in stipulated date, failing which student will not be allowed to attend the class.
- Fee once paid are not refundable, not transferable under any circumstances.
- Management decisions is final on all the matters related to JRE Campus and its facilities.

Education Loans available from Dhanalaxmi Bank, HDFC Bank & PNB Bank (under approval process).
CONTACT US

JRE Group of Institutions

Plot No: 5, 6, 7 & 8, Knowledge Park-IV, Greater Noida-201308, Uttar Pradesh
Email: admission@jre.edu.in  Contact No: +91- 8860004536 / 37 / 38 / 39